

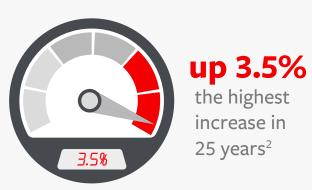
The insurance industry is seeing increased costs. As a result, prices are increasing.

### WHY?

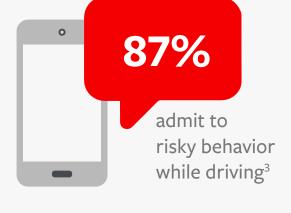
#### People are buying more new cars

# 17.5 million cars sold in 2015<sup>1</sup>

#### People are driving more miles



# Distracted driving is up



# **Distracted crashes**



## Injury costs are rising



+5-6%
due to medical inflation and increasing claim complexity<sup>3</sup>

**HERE'S HOW YOU CAN SAVE** 

- Request a coverage review to make sure you're taking advantage of all available discounts:

  •Safe Driver Discount
  - •Multi-Policy Discount
  - Payment Discounts and more

  - Premier Responsible Driver Plan® with Accident Forgiveness and Decreasing Deductible
    - Premier New Car Replacement® that pays to replace a totaled car in the first five years with a brand-new car

Consider a higher deductible to lower your premium.

Protect against the rising cost of auto accidents with:

Premier Roadside Assistance<sup>®</sup>

- <sup>1</sup> Strategy & Price WaterHouse Coopers, 2016, Auto Industry Trends
- <sup>3</sup> National Highway Traffic Safety Administration

Highway Administration

and other countries.

<sup>2</sup> U.S. Department of Transportation's Federal



Travelers Casualty and Surety Company of America and its property casualty affiliates,

Hartford, CT, 06183. Coverage for all claims and losses depends on actual policy provisions.

Availability of coverage depends on underwriting qualifications and state regulations.

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